

## MEMBERSHIP FORM 2010

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

How did you hear about us? Did someone refer you?  
Please let us know so we can thank them!

\_\_\_\_\_

What salmon products are you most interested in?  
(e.g. whole fish, smoked salmon, roe, fillets)

\_\_\_\_\_

Please find enclosed my cheque cash for \$250.  
Please make cheques payable to **Shaun Strobel**.



Otto picking the net, mid-coast, summer 2009

### SKIPPER OTTO'S WILD BC SALMON

5336 Main St  
Vancouver, BC  
V5W 2R7

Shaun: 778-686-1319  
Sonia: 778-689-1319  
E-mail: wildbcsalmon@gmail.com  
Website: www.wildbcsalmon.org

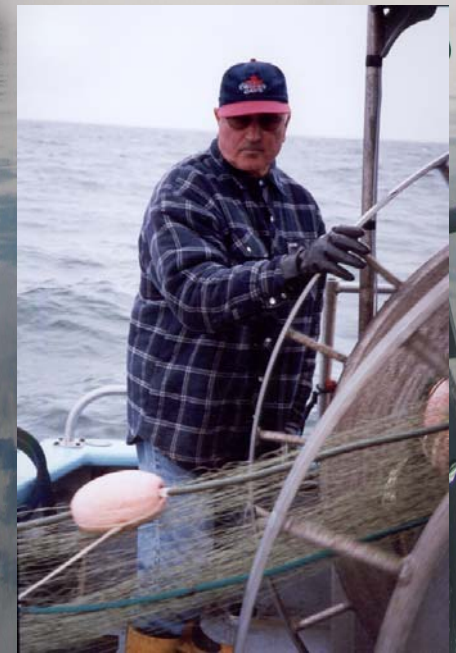


## Membership

2010 Season

SKIPPER OTTO'S  
WILD BC SALMON

A Community Supported Fishery.



www.wildBCsalmon.org

## Welcome to Our Community Supported Fishery!

A “Community Supported Fishery” is inspired by the very successful model of “Community Supported Agriculture” (CSA) which seeks to link consumers to family businesses that produce local, organic, sustainable, fairly traded food.

In a CSF, as in a CSA, consumers purchase a share in the business. They share in the benefits and joys of the fishery as well as the risks. In exchange, the consumer receives a share of the best of what is produced that year. As with CSAs, CSFs help ensure that independent, small scale harvesters remain in an industry which is rapidly becoming dominated by big business and aquaculture.

By investing a sum at the start of the season, customers guarantee that we have enough money to operate our fishing business for the season. In exchange, customers receive a bounty of wild, fresh, northern salmon.



Eldorado moored at False Creek Fisherman's Wharf

### How does it all work?

Membership costs \$250 for the year.

You will receive approximately 35lbs of Sockeye Salmon or the equivalent value of other species of salmon and/ or products such as fillets or smoked salmon.

Each week that salmon is available through the season (roughly early July to the end of August) you have the option of coming down to the False Creek Fisherman's Wharf to pick up fresh salmon. You can come to as many or as few pick-ups as you like.

Any surplus fish after each pick-up date is professionally processed into fillets, smoked salmon, salmon candy and lox. If you want the best chance of receiving only fresh whole sockeye salmon, you should come to early pick-up dates and take your whole share then. Otherwise, you may need to take some of your share as other products or species.

The False Creek Fisherman's Wharf is located at 1505 W 1st Ave, Vancouver, BC. It is right at the foot of Fir Street near the entrance to Granville Island.

Please visit our website for more information including member testimonials, and to view our CBC evening news story!

[www.wildBCsalmon.org](http://www.wildBCsalmon.org)



CSF members picking up their shares, summer 2009

Otto Strobel has been fishing a gillnetter on the BC coast since 1969. His wife, Lavonne, has spent many summers as his deck hand. Otto's son, Shaun, began coming along for the fishing season when he was just 7 years old, eventually deck-handing and skippering as well. Shaun and his wife, Sonia, came up with the idea for the CSF in 2008 and the Strobels had their first CSF season in 2009. 37 eager members joined for a very successful first year!

Eldorado is the Strobel's current boat. She is a classic West Coast Gillnetter, has a fiberglass hull, and is 35 feet long.

Primarily, Otto fishes alone alongside his long-time friend, Terry Mooney onboard the Island Bounty. They fish the Northern license areas between Cape Caution and the Alaskan Border including Nass and Skeena River openings.



Shaun with a huge Spring salmon summer 1985

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